

• **PRINT  
Distribution**

100's of high traffic  
distribution points  
in the Lake Area,  
Atlanta & GA Coast

• **DIGITAL  
Distribution**

TREB.com,  
Web partners,  
Social Media,  
Google Ads & more

• **LUXURY  
Web Partners**

WSJ.com,  
DuPont Registry,  
RobbReport.com  
& more

• **TEXTCODES**

Instant access  
to your listings  
for consumers —  
Leads for you!

• **NEWSPAPER  
Distribution**

TREB Lake Area  
is included  
as an insert in  
local newspaper

# THE Real Estate Book<sup>®</sup>

LAKE AREA

## 2021 ADVERTISING DEADLINES

| Issue | Due Date    | Book on Street/Online                 |
|-------|-------------|---------------------------------------|
| 1     | January 4   | January 12                            |
| 2     | January 28  | February 9                            |
| 3     | February 25 | March 9 <i>Masters Issue</i>          |
| 4     | March 25    | April 12                              |
| 5     | April 22    | May 6 <i>Memorial Day Issue</i>       |
| 6     | May 20      | June 1                                |
| 7     | June 17     | June 29 <i>July 4th Issue</i>         |
| 8     | July 15     | July 27                               |
| 9     | August 12   | August 24 <i>Labor Day Issue</i>      |
| 10    | September 9 | September 21                          |
| 11    | October 7   | October 19                            |
| 12    | November 4  | November 16 <i>Thanksgiving Issue</i> |
| 13    | December 2  | December 14 <i>Holidays Issue</i>     |

**WE DO  
POSTCARDS  
& PROPERTY  
FLYERS!**

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